



# 2014-2015 ANNUAL REPORT 2020 TRUST



## OUR VISION:

New Zealanders fully participating in our digital world.

## OUR MISSION:

To provide leadership and work with communities to deliver programmes that contribute to New Zealanders' digital literacy, skills and inclusion.

## Our five strategic goals:

### 1. Affordable access to the digital society

To ensure every New Zealander has the opportunity to use digital devices and services to learn, communicate, innovate and enhance wealth.

### 2. Digital skills for all

To ensure every New Zealander has basic digital skills to use the computer, the internet and mobile devices. Access and skills are both essential for participation.

### 3. Digital Inclusion

To ensure that every citizen is able to participate in New Zealand's digital society, and that no-one is left behind – requiring a focus on disadvantaged groups.

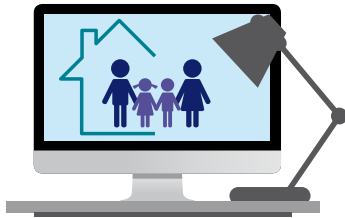
### 4. Personal attitudes to digital competence

To see New Zealanders transact online and engage safely in online networks including the ability to support themselves and each other.

### 5. Active application of digital competence

To increase the level of citizen participation in economic, government, social and cultural activities by creating and publishing as much digital information as they consume.

# 2014-15 OVERVIEW



**1,760** families graduated from Computers in Homes from **378** schools across **19** regions



**4,486** Stepping UP digital modules completed across **31** training sites



**274** registered to complete ICDL, with **1,003** certificate tests completed



**7** new digital stories from schools archived on Living Heritage



# CHAIR'S REPORT

2015 marked the 15th anniversary of Computers in Homes, which has changed the lives of more than 15,000 families by connecting them to the internet and giving them the skills and confidence to use technology and better support their children's education. The programme enjoys widespread support from schools, whānau, and community and political leaders, and everyone who attends a graduation is moved by the experience of seeing families take a crucial first step towards digital literacy.

We continue to increase our emphasis on the Auckland region, which is home to more than 30% of disconnected families with school-aged children. In the year, the number of graduates in Auckland was 191, and in 2015-16 we plan to increase this to 300 to respond to the demand for the programme, particularly in South and West Auckland.

Computers in Homes received government funding for one year, pending a review of the programme. The review, which was completed in June 2015, found that the rationale for intervention in digital exclusion is strong, the basic design of the core programme is valid and addresses the

main barriers to digital inclusion, and that Computers in Homes represents value for money. The review made suggestions for improvements in programme design and delivery, which we are implementing. We appreciate that future government investment decisions need to be considered within the wider economic context and prioritised across portfolios. We await government decisions on future funding of Computers in Homes.

Since 2000, when the programme started, technology has seen tectonic shifts, and we continue to adjust the programme to respond to these. During the year, we completed a successful trial

of the use of laptops for graduating families; they have proved very popular because of the greater flexibility within the home, and we are evaluating the longer term impact on reliability and support costs. We also completed a BYOD (Bring Your Own Device) pilot for children at schools that have introduced a BYOD policy. This enables families to select a laptop or tablet device and use it for learning while paying off the cost on a weekly basis; during the coming year we will complete the evaluation of the pilot.

In the aftermath of the Christchurch earthquake, we equipped DORA (Digital On-Road Access) as a mobile digital learning facility to enable delivery of our programmes in areas without facilities. During the year we moved DORA to the West Coast to deliver our programmes

over a wider geographic area. Our ICDL programme provides learners with an internationally recognised certificate which is benchmarked to NCEA Level 2. The focus of the programme is on jobseekers, and we will support 7,500 people over the three years to achieve this level of digital competence. After a successful pilot in Christchurch prison, Corrections Department is considering implementing the ICDL programme on a national basis; offenders that leave our prisons will have a valuable skill to assist in their re-entry into the job market.

During the year, we took the significant step to appoint an Executive Director. Since 2002, we have operated an organisation based on contracted staff; while this provided the flexibility to respond to fluctuations in funding, it placed a significant management burden

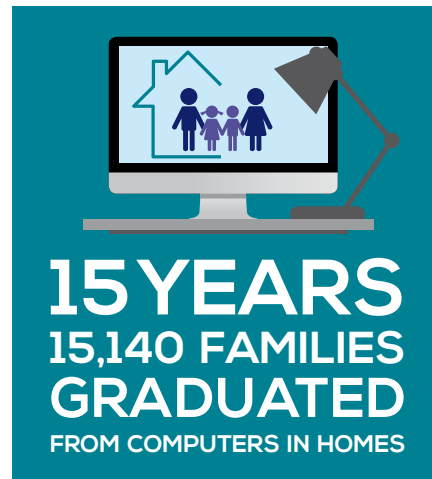
on Trustees, and created blurred accountabilities between governance and management. With the strengthening of the Board in the last two years, this was the right time to make the change, and I am delighted that we managed to recruit Vanisa Dhuru to take up the position from February 2015. I am confident that she will provide excellent leadership to our team and our programmes.

I want to thank all our staff, contractors, partners and others involved in our programmes to improve digital literacy. We need to eliminate digital exclusion in New Zealand, which can be done by organisations and people working together for a common goal. I look to the future with confidence.

***Laurence Millar,***  
Chair



Computers in Homes provides training, technical support, refurbished computers and home internet to students' families in low-decile schools.







**1,760** families received **20** hours of free training,  
a computer and subsidised internet during **2014-15**



**96** schools and community  
training centres (CTCs)  
provided training facilities  
for families in their areas  
during **2014-15**



Families from **378**  
schools and kura  
participated during  
**2014-15**



# STEPPING UP

ICT FOR A BETTER FUTURE

Stepping UP is a free, community-based computer and internet training programme. The 2 hour classes (called digital steps) focus on practical ways in which digital tools can be used by people to enhance their lives.



**4,486** digital steps were completed around the country during **2014-15**

**1,315** individuals participated in Stepping UP during **2014-15**

**25** libraries deliver Stepping UP digital step classes

**6** other sites also delivering Stepping UP digital step classes





ICDL is an internationally recognised benchmark for digital skills in the workplace. This certificate programme is offered in an advanced online learning environment that includes training, diagnostic and certificate testing. Our current focus is to support 1,500 job seekers gain an ICDL certificate by February 2016.



**274** new candidates completing an ICDL certificate during 2014-15

**1,210** ICDL diagnostic tests completed

**1,003** ICDL certificate tests completed  
**30** ICDL accredited test centres

**Our Digital Technologies in New Zealand Schools 2014 Report is the 13th edition of the previously named 'ICT in Schools Survey'.**

Thanks to several partners, this year our survey was open to all schools to participate during June 2014. The report covers ICT planning, digital devices (access and use), use of technologies in learning, Te Reo Māori resources, impact of digital technologies, teacher professional development, equipment stocktake, network infrastructure, and community engagement.

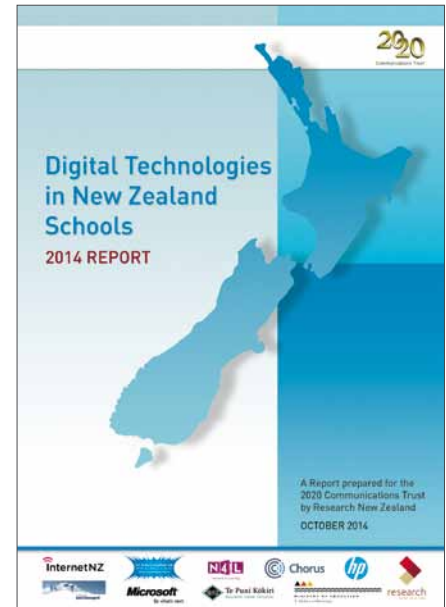
69 schools participated in the 2014 Digital Technologies in NZ Schools surveys.

**73% of schools had an ICT Strategic Plan for the development and use of digital technologies by school staff and to support student learning.**

**56% of principals reported that more than half of all students had access to a personal digital device for learning.**

**94% of schools reported that students are using online learning resources and/or online learning games.**

**Only 3% of schools reported that every student in their school has internet access at home.**



**Download the full report:**



[http://2020.org.nz/  
resources/2020-digital-  
technologies-in-schools/](http://2020.org.nz/resources/2020-digital-technologies-in-schools/)



**Living Heritage is an online bilingual initiative that enables New Zealand and Pacific Island schools, to develop and publish an online resource, based on a taonga or heritage treasure in their community.**



A place online where schools and young people can present their own web pages about their local community and taonga. The website encourages school students to use digital technologies for learning. Living Heritage sites are locked when completed and preserved for ever by the National Library as part of New Zealand's digital heritage archive.

Two new sites, which received funding support from Wellington City Council, are the first to focus on World War One Memorials in their local communities under the WW100 theme "Their Names Shall Live".

**7 Living Heritage stories published by schools and young people during 2014-15**



**A TOTAL OF 139 LIVING HERITAGE STORIES ONLINE AND CONTRIBUTED BY STUDENTS OVER 15 YEARS**

## **Community wireless and School hubs**

### **Operating in two regions - Kairanga Forest and Umawera**

Some hard-to-reach rural communities have been waiting many years to obtain access to affordable broadband internet services. Our low cost fixed wireless technology solution back haul provided over fibre connections at nearby schools.

## **DORA, the mobile classroom**

### **Digital learning on the road**

In April 2015, DORA was re-deployed from Christchurch to the West Coast of the South Island with the objective of determining the demand for a similar mobile classroom on the Coast. We want a generic business plan that could be shared with local authorities to consider as their library buses come up for replacement.

## **Bring Your Own Device (BYOD) Equity Pilot**

### **Affordable payment options for 145 families**

In April 2014, we offered a BYOD Equity pilot scheme to selected Computers in Homes partner schools. Seven schools accepted the offer. During the year, 145 families procured a digital device for their children, paying the device off over a 12-24 month period at between \$7 and \$10 per week, depending on the value of the device.

## **Internet@Home**

### **43 families supported at Te Kura**

During the year Te Kura (The Correspondence School) sought our assistance in providing internet connections for their students requiring to study online. A special product

called Internet@Home was developed and 6 hours of training offered to participating families.

## **Transpower Refurbished Computers**

### **Equipment for 7 digital learning hubs**

Transpower has a unique approach to redeploying their old computers. All are sent to Remarkit for refurbishment or recycling with a percentage tagged for Computers in Homes use. Donations were used to set up new digital learning hubs at the Oncore Youth Centre in Tauranga, Te Whānau O Hokonui Marae in Gore, Kapiti Skills Centre, Hikurangi Takiwa Trust Ruatorea, Māori Wardens Katikati, Heartlands Opotiki and Manukura School in Palmerston North.



# TREASURER'S REPORT

A net deficit for the year, of just over \$16,000, follows four consecutive years of surpluses and is a reflection of the decision made by the Trustees to invest in strategic assets for the future growth and development of the organisation. This included the development of the website, a full year's cost of relocating to larger office space, and the appointment of an Executive Director. Therefore Office Rent at \$31,000 is up 100%, Professional fees and Salaries & Wages combined of \$67,000 is up 55%,

and travel at \$19,000 is up 49%, when compared to the previous year's financial result.

Depreciation of \$10,000 is less than expected due to a reassessment of the expected productive life of DORA, our digital mobile facility, extended to the year 2017.

An increase in Lease Receivable of 78% represents the extra activity in purchasing and allocating digital devices to individual families. A corresponding provision of \$5,000 for doubtful debts has been made as a prudent measure of expected delinquency rates.

It is pleasing to report that the ICDL/ KiwiSkills operation has been restructured and it is expected that the future outcomes will provide a positive contribution to the overall financial result.

In summary, the organisation is well placed financially to take advantage of the expected growth opportunities that will arise due to the recent investment in strategic assets. Thank you to the staff and my fellow trustees for their assistance and support and in particular the Contracts Director, Laurence Zwimpfer; Contract Accountant, Terry Yee; and Executive Director, Vanisa Dhiru.

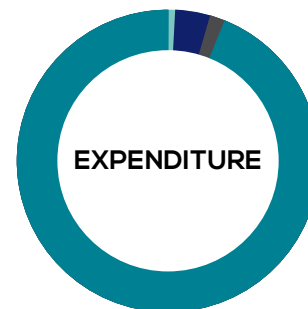
*Selwyn Screen*, Treasurer



# OVERVIEW OF FINANCIAL PERFORMANCE



Project Management Income	\$69,479
Project Income	\$3,836,875
Other Grants	\$93,750
Interest Received	\$64,229
<b>Total Income</b>	<b>\$4,064,333</b>



Governance	\$25,000
Overheads	\$155,244
People - Salaries & Contractors	\$66,989
Project Expenses	\$3,833,469
<b>Total Expenses</b>	<b>\$4,080,703</b>

Download our full set of financial statements and audit report at [www.2020.org.nz/reports](http://www.2020.org.nz/reports)



## Statement of Financial Position as at 30 June 2015

<b>Current Assets</b>	<b>2015</b>	<b>2014</b>
Bank Accounts	\$1,016,483	\$1,040,673
Accounts Receivable	\$74,464	\$58,144
GST	\$100,424	\$45,552
Lease Receivable	\$74,545	\$58,267
Costs Carried Forward	\$16,195	\$4,079
Stock on Hand	\$11,063	\$0
	<b>\$1,280,235</b>	<b>\$1,206,715</b>
<b>Current Liabilities</b>		
Accounts Payable	\$342,251	\$157,370
Accruals	\$20,723	\$24,500
Income Received In Advance	\$843,299	\$910,389
	<b>\$1,206,273</b>	<b>\$1,092,260</b>
<b>Working Capital (Deficit)</b>	<b>\$74,897</b>	<b>\$114,455</b>

<b>Non-Current Assets</b>	<b>2015</b>	<b>2014</b>
Fixed Assets	\$19,916	\$27,359
Intangible Assets	\$18,706	\$79
	<b>\$38,622</b>	<b>\$27,438</b>
<b>Net Assets/(Liabilities)</b>	<b>\$113,519</b>	<b>\$141,893</b>
<b>Equity</b>		
Trust Funds	\$61,131	\$77,501
Reserves - CIH Refugee	\$64,392	\$64,392
<b>Accumulated Funds</b>	<b>\$125,523</b>	<b>\$141,893</b>
<b>Statement of Movement In Equity</b>		
Net Surplus/(Deficit) for the Year	(\$16,370)	\$6,283
Total Recognised Revenues and Expenses for the Year	(\$16,370)	\$6,283
Equity at the Start of the Year	\$141,893	\$135,610
<b>Equity at the End of the Year</b>	<b>\$125,523</b>	<b>\$141,893</b>

# PARTNERS & SUPPORTERS 2014-15

## FUNDING PARTNERS



**MINISTRY OF EDUCATION**

*Te Tāhuhu o te Mātauranga*

Digital Era Learning, Teaching and  
Assessment (DELTA) Programme

National Migrant and Refugee Group



**Absolutely Positively  
Wellington City Council**  
Me Heke Ki Pōneke

## PROGRAMME PARTNERS

2 Degrees

Bamzonias

Conbrio

Epworth Corporation Ltd

Farmside

HP

ICDL Asia

InZone

Microsoft New Zealand Limited

Network for Learning (N4L)

NZ Post

Otagorei ICT Hub

Primo Wireless

Remarkit

Taitokerau Education Trust

Te Kura (The Correspondence School)

Te Puni Kōkiri

The Science Learning Hub

Tokomaru Bay Net

Transpower

What Just Changed

WIC NZ Limited

WiFi Connect Limited

# DELIVERY NETWORK 2014-15

2020

Far North ICT Trust



EASTBAY REAP

@-Learning  
Porirua

Southern  
**REAP**  
RURAL EDUCATION ACTIVITIES PROGRAMME

Tairāwhiti Technology Trust  
Connecting East Coast Communities



Wairarapa REAP  
Wairarapa Rural Education Activities Programme Inc



West REAP  
Sustainable pathways to learning  
Rural Education Activities Programme

Buller District Library  
Central Hawkes Bay District Libraries  
Hutt City Libraries  
Kaipara District Libraries  
Far North Libraries  
Nelson Public Libraries  
Rotorua District Library  
Selwyn District Libraries  
Tasman District Libraries  
Te Aroha Noa Community Services  
Te Horowhenua Trust (Te Takare)  
Te Roroa Learning Assistance  
Upper Hutt City Libraries  
Whanganui District Library  
Whangarei Central Libraries

## TRUSTEES



**Laurence Millar**  
Chair



**David Barrow**  
Secretary



**Angela Hauk-Willis**



**Sarah Bacon**  
Deputy Chair



**Andrew Annakin**  
(part year)



**Michael Howden**



**Selwyn Screen**  
Treasurer



**Barbara Craig**



**Kim Humpherson**

## TEAM MEMBERS

**Vanisa Dhuru,**

Executive Director

**Di Daniels,** National Co-ordinator

Computers in Homes

**Laurence Zwimpfer,**

Contracts Director

**Kristina Parbhu,**

Client Services Coordinator

**Sarah Lee,**

ICDL Marketing Executive

**Karin Elliott,**

ICDL Administrator



## COMPUTERS IN HOMES COORDINATORS

**Cara Sefuiva,**

Auckland

**Sue Davidson & Sylvia Smyth,**

Christchurch

**Janine Lonergan,**

Dunedin

**El Alamein Tunui,**

Eastern Bay of Plenty

**Emma Tracey,**

Far North

**Ivan Lomax,**

Gisborne/East Coast &

Rotorua/Tauranga

**Leona Karauria,**

Hawkes Bay

**Shona Te Huki,**

Manawatu/Horowhenua

**Denise Henley,**

Nelson/Marlborough

**Sue Kini,**

Northland (also Product Manager  
for Stepping UP)

**Tim Davies-Colley,**

Porirua

**Janine Walker & Kate McRae,**

Southland

**Christina Turner,**

Taranaki/Central North Island

**Holly Snape,**

Waikato

**Wendel Richardson & Martha**

**Manaena,**

Wairarapa

**Tania van der Vegte,**

Wanganui

**Briar Kopa,**

Wellington/Hutt Valley &  
Administration Assistant

**Cheryl Smeaton,**

West Coast





## 2020 Trust

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